



MENOMONIE TOURISM COMMISSION

Meeting Minutes
December 8, 2021
City Hall Council Chambers

MEMBERS PRESENT: Knaack, Richartz, & Chase

OTHERS PRESENT: Prange, DeMuth, Simon, & Ludeman

A motion was made by Knaack, and seconded by Richartz to approve the October 27, 2021 meeting minutes. Motion carried.

ITEMS OF DISCUSSION:

Ludeman and Prange gave an update on the draft Tourism contract between the City and DMO, the Greater Menomonie Area Chamber of Commerce. A motion was made by Knaack, seconded by Chase to approve the Tourism Promotion Service Agreement with the Greater Menomonie Area Chamber of Commerce, Inc. for the years 2022-2024 as presented. Motion carried.

DeMuth gave an overview of the DMO (Destination Marketing Organization) \$150,000 grant awarded through the State of Wisconsin. Other grant opportunities continue to be evaluated with another submittal expected in 2022.

Simon and DeMuth reviewed recent activity reports, upcoming events, STR report, marketing plan and the 2021 budget based on current revenues. A motion was made by Chase, seconded by Knaack to approve these items as presented. Motion carried.

The next regular meeting will be on Wednesday, February 2, 2022 at 10:00 AM at the City Council Chambers. A motion was made by Richartz, seconded by Chase to adjourn. Motion carried.

Respectfully Submitted,

Lowell Prange,
Recording Secretary